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May 13, 2024

Communication Strategies with Floyd Creecy



Please join the National Postal Customer Council (PCC) Program office on May 16, 2024, at 2:00 PM ET to hear about *Communication Strategies* with *Floyd Creecy*.

Floyd is a dedicated Portfolio Manager at Heitech Services Inc., a member of the Greater Baltimore PCC and PCC Advisory Committee Strategic Innovation & PCC Policy Sub-Committee, as well as Executive Director of the Mail Systems Management Association (MSMA).

"Attitude, industry education, and information aid us in our ability to exceed our limitations," is a professional mantra of Floyd's and it reflects his belief in the power of positive thinking, continual learning, and using information as a tool to surpass traditional boundaries for achieving success.

Floyd is renowned for his compassionate approach to leadership, ability to empower and motivate others, and prowess as a speaker. In addition to exuding exceptional leadership skills, Floyd is a staple at industry events, consistently delivering powerful keynote speeches and presentations at PCC, Postal Forum, MAILCOM, as well as MSMA events.

Attendees will have the opportunity to submit questions during the webinar via the chat box. However, if you would like to submit your questions before the webinar, you can send them to the PCC Education mailbox at: <u>PCCEducation@usps.gov</u>. Please note: If you are unable to attend the webinar, the presentation will be recorded and posted on PCC PostalPro at <u>postalpro.usps.com/pcc</u>.

Please click the link below to join the webinar: https://usps.zoomgov.com/j/1601135813?pwd=WkF5SUFkSIIDa0o3VTNUR1dLUmNZZz09 Passcode: 632462

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